

Final Seeding Grant

A request for an additional \$7,500

Total Expenses & Seeding Grants

- Costs are expected to be just under \$11,500
(not including payment of Christmas Cash Raffle)
- Total of P&F Seeding Grants to date = \$4,000
- Additional Seeding Grant required = \$7,500

[Note: detailed charges for each stall are available for those who are interested in seeing the detail.]

What do we need to break even?

- If we assume that only 150 families will attend and only spend \$80 each, we will cover the planned costs.
[Expenses = \$11,500. Income = $\$80 \times 150 = \$12,000$]
- This does not include the profit from the Christmas Cash Raffle, \$5,000.
- Factor in the profit from the Raffle and we could have as few as 90 families, spending \$80, and still break even.
[Expenses = \$11,500. Income = $(\$80 \times 90 = \$7,200) + (\$5,000) = \$12,200$]

What do we think will really happen?

The following is a conservative estimate...

- Over 250 families are expected to attend and spend over \$150 each.

[Expenses = \$11,500. Income = $\$150 \times 250 = \$30,000$]

- This means a potential profit of over \$18,500!!
- This is a return on investment of over 160% !!